SALES AND GENERAL PRODUCT INFORMATION: Logitech: (800) 231-7717 Teleview: (800) 226-7181

Logitech and Teleview Team Up to Bring Color Digital Video Cameras to Computer Market

World-Class Peripherals Manufacturer Signs Development and Marketing Agreement with Leader in Digital Video Technology

Fremont, Calif. -- Logitech Inc., worldwide market leader in computer pointing devices and imaging solutions, and Teleview Research, Inc., a Palo Alto, Calif.-based developer of advanced display and imaging technologies, have agreed to join forces in the development and manufacture of leading-edge digital video cameras for systems manufacturers and integrators. The two companies will also work to support efforts aimed at establishing an industry-wide standard for a color digital video camera interface.

The proposed partnership leverages Teleview's acknowledged technological expertise and Logitech's strength in computer peripherals, ergonomics, world-class manufacturing capabilities, channel presence, and name recognition. Since its founding in 1981, Logitech has emerged as the world's leading manufacturer of computer mice, counting almost all systems vendors among its OEM customers. With manufacturing facilities in three continents and worldwide marketing and distribution, the company is well positioned to quickly respond to the global market.

Teleview is an emerging industry leader in optics and digital-based video technology. Both Logitech and Teleview believe digital video will become a standard over the next few years, given its relative cost, reliability, and quality in comparison to analog alternatives for desktop conferencing, mobile computing, and numerous additional applications.

"This partnership will serve to firmly establish digital video as an essential component of the next generation in computer architecture," says Pierluigi Zappacosta, president and co-founder of Logitech. "Today, the right combination of ergonomic and technological solutions is still being defined. We believe our two companies working together can produce this combination. In fact, we will be helping redefine the role of the computer as we bring exciting new cost-effective video applications to a wide variety of business users." "The world of communications is rapidly standardizing on digital technology," adds Rudi Wiedemann, president of Teleview, "and digital cameras represent the final piece of the video communication puzzle. They're smaller, cheaper, and smarter than existing alternatives. What's more, the combination of Logitech's applications expertise, market presence, and manufacturing strength, coupled with Teleview's technological power and research capabilities promises to be a dominant force in a market that's just beginning to take off."

Logitech designs, manufactures, and markets "Senseware" -products intended to give human-like "senses" such as sight, sound, and touch to the computer, making human-to-computer communications more intuitive and natural. Retail and OEM products of the company and its affiliates include pointing devices (such as mice and trackballs), hand-held scanners, digital cameras, pen digitizers, joysticks, sound products, and related software applications for IBM, Macintosh, and other platforms, Logitech International, the financial holding company for the Logitech Group, is traded publicly in Switzerland on the Zurich and Geneva exchanges. With operational headquarters in Fremont, Calif., the group maintains manufacturing facilities in Fremont, California; Hsinchu, Taiwan; and Cork, Ireland; Shanghai, China; and offices in major cities in North America, Europe, and the Far East.

Teleview Research, Inc. was founded in 1991 to develop advanced digital display, imaging, and camera technologies for systems integrators and manufacturers. With Teleview's digital solutions, OEMs can create smaller, lower-cost systems that consume less power than analog solutions, enabling the development of new multimedia applications. Teleview has manufacturing and operational headquarters in Palo Alto, Calif.